

# UrbanBaby Daily

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## Zen Baby

Being a New York City nanny has its perks, one of which is (apparently) an abundance of creative inspiration. First came "Uptown Girls," then came "The Nanny Diaries," then came Buddha Belly in your baby carriage.



Designed by a former nanny in honor of her former charges, Buddha Belly is the latest graphic baby tee/onesie company to take Manhattan. But unlike some that came before, its featured sayings aren't cloyingly cute or borderline offensive. They're sweet and subtly spiritual, accompanied by neat symbolic graphics. Plus, the designs are embroidered onto pure no-shrink cotton, so they don't feel like they'll disintegrate their first time through the wash.

The moral of the story? All you mom designers better watch your back – the au pair-trepreneurs could be your next rivals.

Available online at [buddhabellynyc.com](http://buddhabellynyc.com).

### UrbanBaby is Growing Up.

We have a new look. Stay tuned for more changes coming soon. Have something you'd like to see? Opinions on our new design? Send us your thoughts.

Thursday's UrbanBaby Daily: [This Weekend](#)

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